

Publisher's Statement

6 months ended June 30, 2022, Subject to Audit

Annual Frequency: 6 times/year

Field Served: Articles written by archaeologists and edited for the general public, archaeology enthusiasts, and those interested in anthropology, ancient cultures and related fields.

Published by: Archaeological Institute of America

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
214,667	12,713	227,380	None Claimed	

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jan/Feb	205,417	5,215	210,632	8,000		8,000	218,632	14,200	69	14,269	227,617	5,284	232,901
Mar/Apr	199,688	4,153	203,841	8,000		8,000	211,841	12,250	69	12,319	219,938	4,222	224,160
May/June	201,623	3,903	205,526	8,000		8,000	213,526	11,500	50	11,550	221,123	3,953	225,076
Average	202,243	4,424	206,667	8,000		8,000	214,667	12,650	63	12,713	222,893	4,487	227,380

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	197,721	4,424	202,145	88.9
Membership	4,522		4,522	2.0
Total Paid Subscriptions	202,243	4,424	206,667	90.9
Verified Subscriptions				
Public Place	8,000		8,000	3.5
Total Verified Subscriptions	8,000		8,000	3.5
Total Paid & Verified Subscriptions	210,243	4,424	214,667	94.4
Single Copy Sales				
Single Issue	12,650	63	12,713	5.6
Total Single Copy Sales	12,650	63	12,713	5.6
Total Paid & Verified Circulation	222,893	4,487	227,380	100.0

PRICES

	Suggested Retail Prices	Average Price(1)
Single Copy	\$5.99	
Subscription	\$29.95	
Average Subscription Price Annualized (2)		\$18.78
Average Subscription Price per Copy		\$3.13

(1) Represents subscriptions for the 6 month period ended June 30, 2022

(2) Based on the following issue per year frequency: 6

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Rate Base by Issue
Circulation by Regional, Metro & Demographic Editions
Geographic Data
Trend Analysis

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2021	225,000	234,283	233,327	956	0.4
6/30/2020	225,000	228,778	228,778		
6/30/2019	225,000	231,029	231,029		

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ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Medical/Dental	8,000		8,000
Total Public Place Copies	8,000		8,000

RATE BASE

None Claimed

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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